

# 2021 TRAINING



JULY 28-29

9:00am to 3:00pm

## Professional Asset Management (On-line)

You've heard so much about portfolio diversification and its benefits. What makes this principle interesting in professional asset management is the application and this is what this 2-day session will be having an in-depth look at. From the basic tenets of MPT to the contemporary convention-challenging teachings of factor investing and more, we take another critical look at the roles of the asset classes in portfolio construction and the ultimate objective of superior returns in both product drive and organization.

### Day 1

1. Introduction: Professional Asset Management – The risk-return/uncertainty-reward debate;
2. Investor utilities – Understanding pain points of retail and institutional investors;
3. Portfolio Construction and Investment Philosophies;
4. Asset Management – Organization & Governance;
5. Contemporary Issues & Opportunities – ESG & Sustainable Investments.

### Day 2

1. Equity Portfolio Management;
2. Bond Portfolio Management;
3. Real Assets Portfolio Management;
4. Mutual Funds – Types, Features & Administration;
5. Private Equity & Hedge Funds;
6. Derivatives and portfolio performance enhancements.

Training is open to all interested stakeholders in the industry: Asset Owners, Investment Advisers & Managers, Analysts and Regulators, etc.

**Course Fee: NGN50,000.00 (inclusive of Taxes)**

**Register Here: [https://kingsthrong.com/course-registration/KT\\_162534713160e0d43b3e05c](https://kingsthrong.com/course-registration/KT_162534713160e0d43b3e05c)**

**Please NOTE:** Link to Zoon Training Room will be sent to registered delegates 24 hours before start time.

This Course is also available on demand and in-person subject to further terms and conditions.